



NATURALBOX

BIODEGRADABLE TRAY



WHAT IS NATURALBOX?

Naturalbox® is the first biodegradable PLA tray for packaging fresh foodstuff. It is result of Coopbox Group's research that aims to satisfy the increasing sensitivity towards the environment expressed by the European food production and distribution sector.

Naturalbox® containers are made from a raw material called Polylactic Acid (PLA), which is produced by NatureWorks. PLA comes from renewable sources, and after use is completely degraded, producing carbon dioxide and water.

Naturalbox® trays are supplied to our customers in packs that are made from biodegradable materials, too, and designed to reduce the volumes that traditional trays occupy in stores by two thirds.

Naturalbox® is the natural complement for fresh food, served in packages that respect the environment and are safe, clean and functional.

WHY NATURALBOX

RESPECT FOR THE ENVIRONMENT

Naturalbox® meets the strictest environmental demands:

- It is made from renewable sources
- It does not pollute, and after use is degraded completely, producing carbon dioxide and water
- It is made from a foam plastic material obtained using atmospheric gases
- It is sold in packs made from biodegradable materials
- It is designed to save space, reducing consumption during transportation and minimising storage needs.

VERSATILE USE

The **Naturalbox®** tray can be easily used with ordinary packaging machines that use stretch film, thus guaranteeing excellent results in normal operating conditions.

- According to need, it can also be used on heat-sealing lines, where the use of PLA film assures fully biodegradable packages.
- **Naturalbox®** is a versatile and innovative solution, ideal for packaging and for the presentation of meats, fish, cheese, sliced meats, fruit, vegetables and prepared dishes.

